

# Partnering with our Community



- Created in 2008 by people within the municipalities working together to shape a community to live well.
- Vision- To create a groundswell of community commitment to making the Mercersburg area a place that inspires its population to live well.
- Goal- With each community decision ask-Will this add to the health of our community?
- Representatives from the school district, county, service organizations, healthcare systems, and local businesses.





# It takes a Village

- It is important for municipalities and watershed organizations to:
  - Demonstrate how the work of the organization will ultimately improve the lives of those within the municipality
  - Keep in constant communication
  - Educate the public
  - Demonstrate willingness to work as a team



# Trail

- 4 years ago, National Fish and Wildlife study of Johnson's Run
- Streamside walk with Mayor Jim Zeger
- Streamside walks with borough members
- Presentations to Borough Council and community
  - Use their vision and participation to help inspire long term commitment and planning
  - Mercersburg Vibrancy Steering Committee
- Work with Township supervisors
- Work with attorney for right of ways
- Applied for grants-DCNR and Franklin county tourism grants
- Worked closely with DCNR and Borough Manager Dawn Sheller

# Goal-Stream Awareness and Health



- February will have two years of data on Johnson's Run
- Initial section of waterside trail completed
- Tree and meadow planting
- Collaborated with land owners to examine riparian buffers and storm water drainage
- Sustaining the idea of community commitment to health, walkability, bikeability, and the environment.
- Partnering in other environmental and health initiatives



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# MPMC - Connecting People and Places Building Community Vibrancy

The Mercersburg area is on the cusp of a remarkable opportunity to become a more vibrant, active, connected community. We are now in the "Build-out" phase of our 2012 MPMC Feasibility Study to improve walkability/bikeability of our area.

Envision walking along Johnston Run Streamside Trail, cross at Veterans Way to the Little League Park, cross the stream again to Mercersburg Park with skateboarding, a dog park, and playing fields; then cross Park Avenue and follow the alleys, visit Mercersburg Market and Ferdyk Library. Visit the stores and restaurants at Center Square, continue along the picturesque alleys and end up at Lions Club Park!



A key first project is the construction of a public path that "repurposes" the old Tannery Property on Johnston Run stream bank. It will be handicap accessible and accommodate hikers, baby stroller and cyclists alike.

**Johnston Run  
Streamside Trail**  
Where History and Ecology Meet

**MPMC**  
www.mpmcproject.org

An initiative of  
**MACWell**  
An OIA of a 501(c)(3) nonprofit

Working with Borough manager to consult Penn DOT re: Bike Lane AND Storm water management



Working to have Council put a long term plan in place -  
perseverance.



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... and curbs and sidewalks and storm drain issues



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Fenefrock Alley Mercersburg

A pretty alley and parking lots off of it,  
– major storm water source into  
stream!! OPPORTUNITY!!





# Creating Trails to Wellness



It Takes a Community



Healthy Food

Active Lifestyle

Healthy Environment







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## Working with our municipalities:

- Introduce projects to council and manager
- Go to council meetings with updates
- Meet each individual council member, walk and talk, engage them in their area of interest (borough beautification, their own health, their kids...
- Involve the mayor
- Work with the manager
- Work with local businesses
- Assist in creating a long term plan, a mode for implementation and budget
- Have all your projects on the long term plan.



*It Takes a Community*

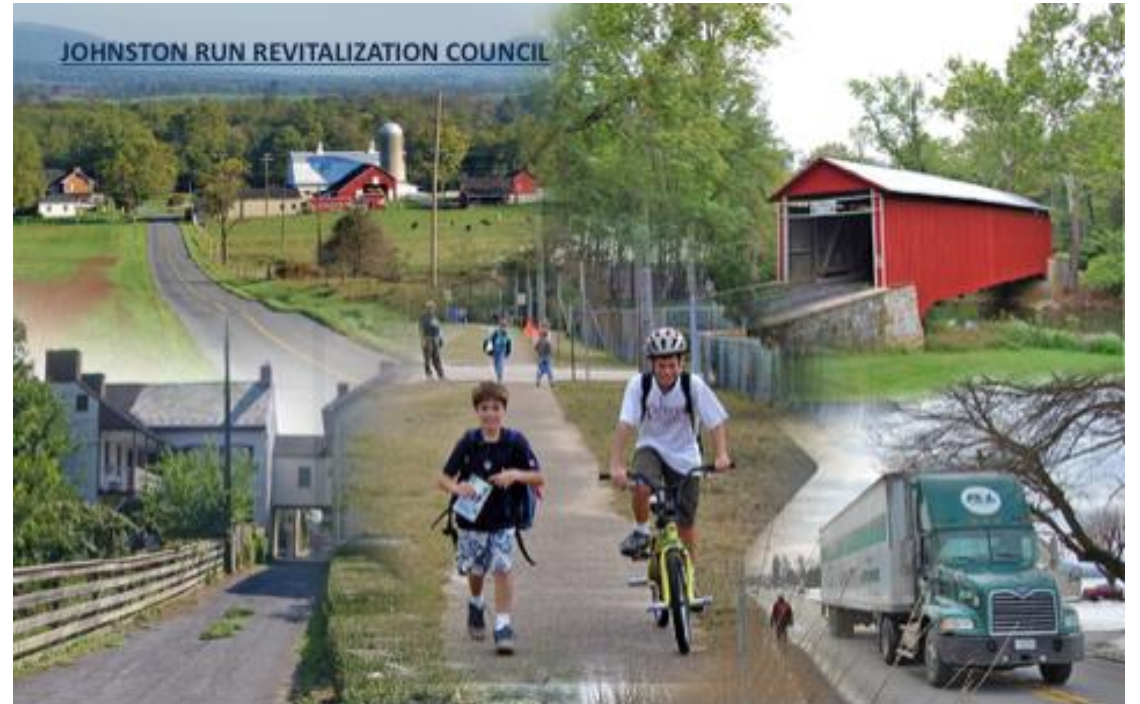


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**MACWell** *It Takes a Community* **MPMC**



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