

Annual South Mountain Hike-Bike Festival



Goal: Develop a festival that will serve to enhance and link important economic, recreational, cultural, and natural assets on an annual basis.

Action Plan:

- Establish a steering committee
- Form a business plan and acquire financing
- Audit 2010 Labor Day Events
- South Mountain Festival September 2011

BALANCING NATURE AND
COMMERCE
IN THE SOUTH MOUNTAIN REGION