

# Adams County Fruit Belt



**GOAL:** *Maintaining viability through promotion of the fruit belt and collaboration with the business and environmental community.*

## Action Plan:

- Inventory partners & products to begin creating brand
- Get buy-in from associations and municipalities
- Apply for a mini-grant
- Research and collect data
- Form materials and establish goals
- Meet with Cumberland County ag group
- Reconvene to assess meetings and research
- Brand development and creation of a Strategic Plan
- Launch Adams County Fruit Belt brand

BALANCING NATURE AND  
COMMERCE  
IN THE SOUTH MOUNTAIN REGION